Supplemental Information Disclosure Statement

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with § 1.6(a)(4).

Dated: September 9, 2009

Electronic Signature for Charles A. Bieneman: /Charles A. Bieneman/

Docket No.: 66703-0014

(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Lester K. Chu et al.

Application No.: 10/800,444 Confirmation No.: 1779

Filed: March 15, 2004 Art Unit: 3625

For: INFORMATION DISTRIBUTION SYSTEM

AND METHOD THAT ORGANIZES

LISTINGS USING TIERS

Examiner: N. D. Rosen

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT (IDS)

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

Pursuant to 37 CFR 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the references listed on the attached PTO/SB/08. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

This Supplemental Information Disclosure Statement is filed after the mailing date of a Final Office Action or Notice of Allowance, whichever occurred first, but on or before payment of the Issue Fee (37 CFR 1.97(d)). Applicant(s) hereby petition(s) that the Supplemental Information Disclosure Statement be considered.

Application No.: 10/800,444 Docket No.: 66703-0014

A copy of only those references listed below is attached:

| Other Documents | | | |
|--|--|--|--|
| Non-Final Office Action dated 11/3/08 in U.S. Serial No. 10/800,887. (22 | | | |
| pages) | | | |
| Response to Non-Final Office Action dated 11/03/2008 in U.S. Serial No. | | | |
| 10/800,887. (17 pages) | | | |
| Notice of Allowance dated 10-7-08 with Examiner's Amendment in Serial No. 10/948,425. (13 pages) | | | |
| Notice of Allowance dated 11-18-08 in Serial No. 10/948,425. (12 pages) | | | |
| , , , , , , | | | |
| Non-Final Office Action dated 2/10/09 in U.S. Serial No. 11/180,123. (30 pages) | | | |
| Response to Non-Final Office Action dated 2/10/09 in U.S. Serial No. | | | |
| 11/180,123. (7 pages) | | | |
| Non-Final Office Action dated 3/30/09 in U.S. Serial No. 11/180,136. (27 | | | |
| pages) | | | |
| Response to Non-Final Office Action dated 3/30/09 in U.S. Serial No. | | | |
| 11/180,136. (12 pages) | | | |
| Final Office Action dated 6/9/09 in U.S. Serial No. 11/180,123. (10 pages) | | | |
| Response to Final Office Action dated 6/9/09 in U.S. Serial No. 11/180,123. (6 | | | |
| pages) | | | |
| Non-Final Office Action dated 6/24/09 in U.S. Serial No. 10/800,887. (32 | | | |
| pages) | | | |
| Interview Summary dated 8/10/09 in U.S. Serial No. 11/180,123. (2 pages) | | | |
| Advisory Action dated 8/27/09 in U.S. Serial No. 11/180,123. (8 pages) | | | |

In accordance with 37 CFR 1.97(g), the filing of this Supplemental Information Disclosure Statement shall not be construed to mean that a search has been made or that no other material information as defined in 37 CFR 1.56(a) exists. In accordance with 37 CFR 1.97(h), the filing of this Supplemental Information Disclosure Statement shall not be construed to be an admission that any patent, publication or other information referred to therein is "prior art" for this invention unless specifically designated as such.

The Examiner is advised that the following co-pending application(s) contain(s) subject matter that may be related to the present application. By bringing this(these) application(s) to the

Application No.: 10/800,444 Docket No.: 66703-0014

Examiner's attention, Applicant(s) does (do) not waive the confidentiality provisions of 35 U.S.C. § 122.

| Application Number | Filing Date | Art Unit |
|--------------------|--------------------|----------|
| 10/800,444 | March 15, 2004 | 3625 |
| 10/800,887 | March 15, 2004 | |
| 10/801,156 | March 15, 2004 | 3625 |
| 10/948,425 | September 23, 2004 | |
| 11/180,123 | July 13, 2005 | |
| 11/180,136 | July 13, 2005 | |
| 11/237,813 | September 29, 2005 | |
| 11/340,647 | January 27, 2006 | 3625 |
| 12/371,373 | February 13, 2009 | |
| 60/505,597 | September 24, 2003 | |

It is submitted that the Supplemental Information Disclosure Statement is in compliance with 37 CFR 1.98 and the Examiner is respectfully requested to consider the listed references.

Please charge our Deposit Account No. 18-0013 in the amount of \$180.00 covering the fee set forth in 37 CFR 1.17(p). The Director is hereby authorized to charge any deficiency in the fees filed, asserted to be filed or which should have been filed herewith (or with any paper hereafter filed in this application by this firm) to our Deposit Account No. 18-0013, under Order No. 66703-0014.

Dated: September 9, 2009 Respectfully submitted,

Electronic signature: /Charles A. Bieneman/

Charles A. Bieneman

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Attorney for Applicant